



smartstuff™

#shareandwin

FULL TERMS AND CONDITIONS

#shareandwin with smartstuff

This competition is in no way sponsored, endorsed, administered by, or associated with, Twitter or Instagram. Participants provide a complete release of Facebook, Twitter and Instagram in relation to this competition.

1. This promotion is only open to legal residents of the US aged 18 or over only excluding employees or agents of the Promoter or anyone professionally connected to this promotion.
2. This promotion is void where prohibited by local or national laws.
3. By entering this promotion you (the "Entrant") agree to be bound by these terms and conditions.
4. No purchase is necessary to enter. Internet access and a valid social media account is required (these include at least one of the following: Twitter and Instagram).
5. Promotional Period: Entries will begin at midday on the 15th February 2016 will close at midnight on the 31st December, 2016.

PROMOTER AND ENTRANTS

6. The Promoter is Universal Furniture 2575 Penny Rd, High Point NC 27265.
7. All entrants must be US residents aged 18 or over.
8. Employees of Universal Furniture, its subsidiary companies, their families, agents and other parties directly involved with this promotion and the sponsorship are not eligible to enter.
9. By entering this competition, all entrants are deemed to have agreed to be bound by these terms and conditions unless notified otherwise in writing.
10. All winners must have taken a photo with the hashtag and posted on Instagram and or Twitter with the following #shareandwin
11. All winners must have taken the photo and uploaded personally to a personal account, commercial accounts will be disqualified.

HOW TO ENTER

12. The #shareandwin competition will be hosted on Instagram and Or Twitter platforms
13. To enter, upload a photo of a Smartstuff item in a smartshop smartstuff retailer, and use #shareandwin in the post, also tagging @smartstuff4kids as well as the retailer where you saw the product in the post and with the photo.
14. This can be done via:
 1. Instagram using #shareandwin and @smartstuff4kids
 2. Twitter using #shareandwin and @smartstuff4kids
 3. Via email to news@universalfurniture.com
- NB: You only need to upload your photo once and it will be collected by the hashtag
15. All entries must include the hashtag #shareandwin and the handle @smartstuff4kids.
16. For the avoidance of doubt, any entries that are submitted via means other than those outlined above will be disqualified
17. Entrants for the competition can enter via ONE social network. Please note, only ONE social network entry will be eligible and multiple entries across multiple social media channels will not be counted. If multiple entries are entered, only the first entry will be counted
18. Photos or artwork submitted must not:
 - a) contain any material which is defamatory of any other person;
 - b) contain any material which is obscene, offensive, hateful or inflammatory (or is of a sexually explicit nature)
 - c) infringe any copyright, database right or trade mark of any other person (such as a photo of a copyright work, such as a painting or another photograph, taken without the owner's permission)
 - d) be likely to deceive any person
 - e) be taken without the subject's consent (or depict any subject under the age of 18 without their legal guardian's consent)
 - f) be likely to harass, upset, embarrass, alarm or annoy any other person;
 - g) show or encourage risky or dangerous behavior;
 - h) show or encourage discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
 - i) show or encourage any illegal or immoral activity violence, racial hatred, cruelty to animals or any other anti-social or unlawful behavior of any kind. If any photos breach these house rules or any applicable law, Universal Furniture reserves the right to de-tag, take down, remove or delete (where possible) any such images. In any event, such photos (and the participant that posted it) shall be disqualified from the competition.
19. By uploading the photo, participants warrant and undertake that they are the legal and beneficial owner of all intellectual property rights in their photo and that it is their own original work and does not infringe any third party rights. Participants hereby waive and agree not to assert any moral rights in and in connection with the photo. All people pictured in the photo must agree to be featured and for the photo to be uploaded via Instagram or Twitter, and must also waive and agree not to assert any applicable moral or similar rights and agree to the photo being entered in the competition and the entrants warrant that applicable consents have been obtained.

PRIZES:

20. Eleven Prizes will be awarded over the next eleven months, 1 winner selected at random per month:
21. PRIZE
Each Winner will be given one piece of furniture from the smartstuff line. This product will be selected at random from available inventory. Products received will not be determined by the products in the entries photos.

WINNER NOTIFICATION PROCESS

22. The winners will be announced across the Twitter and Instagram pages with the winner tagged into the announcement
23. These announcements will be made on the 1st of each month from March 1st, 2016 to January 1st, 2017..
24. To ensure easy communication, we recommend that all entrants follow the brand and set their settings on Public. Communication with those on Private settings may not be possible.
25. Winners must respond within 14 days of notification, otherwise the promoter reserves the right to reallocate the prize to the next best entry. Once the winner has contacted the promoter, communication will be offline.
26. The Prizes carry no cash value, are non-transferable and may not be substituted by the winner. No compensation will be payable if the winner is unable to use the prize as stated.